SOCIAL MEDIA TOOLKIT WEEK 3:
PRECISION AGRICULTURE TECHNIQUES TO USE RESOURCES MORE EFFICIENTLY

Highlights from the Farming First Dialogue:
HELPING FARMERS DELIVER NATURE-BASED SOLUTIONS FOR THE SDGS
Help us spread the word about the highlights from Farming First’s recent Dialogue on helping farmers deliver nature-based solutions for the SDGs!

Our Dialogue explored the range of promising nature-based solutions driven by agricultural innovation and implemented by farmers. This toolkit contains social posts for Twitter, LinkedIn, and Facebook on the key insights from the discussion on precision agriculture techniques to use resources more efficiently.

Check out the takeaways and join the conversation on social media using the hashtag #FarmingUNEA5!

A selection of graphics cards and videos to accompany these posts can be downloaded here.
Encouraging a holistic approach to farmer education was one of the overarching takeaways from @FarmingFirst's recent Dialogue and the conversation on #PrecisionAgriculture!

Find out more: bit.ly/FarmingUNEA

#FarmingUNEA5 #UNEA5

Does #PrecisionAgriculture have to mean #HighTech?

That question – and many others – were explored at @FarmingFirst's recent Dialogue and the conversation on #PrecisionAgriculture.

Get the takeaways 👉 bit.ly/FarmingUNEA

#FarmingUNEA5 #UNEA5

We were delighted to take part in @FarmingFirst's Dialogue on helping farmers deliver nature-based solutions for the #SDGs 🌍

Get the highlights from the #FarmingUNEA5 discussion on #PrecisionAgriculture techniques to use resources more efficiently!

👉 bit.ly/FarmingUNEA

#UNEA5
"Farmers are the stewards, and soil is the foundation of #FoodSystems transformation."

Watch moderator @stinson_bl of the @WorldFoodPrize summarise the takeaways from ALL breakout sessions of @FarmingFirst's #FarmingUNEA5 Dialogue! 👇

Find out more 👉 bit.ly/FarmingUNEA

[WE RECOMMEND THAT YOU POST THIS VIDEO NATIVELY]

"By using technology, farmers can produce more healthy food and protect environmental resources."

@Jose_RPerdomo of @CropLife_La highlights the value of technology to help farmers deliver nature-based solutions for the #SDGs📱

👉 bit.ly/FarmingUNEA

#FarmingUNEA5 #UNEA5

"Provide sustainable precision agriculture tools to smallholder farms in the developing countries."

@gkbor stresses the need for wide access to #PrecisionAgriculture to help farmers deliver nature-based solutions for the #SDGs.

👉 bit.ly/FarmingUNEA

#FarmingUNEA5 #UNEA5
"Provide science based information on how to implement sustainable farming practices such as conservation tillage."

Michael Riffle of @ValentUSA on what farmers need to deliver nature-based solutions for the #SDGs.

👉 bit.ly/FarmingUNEA

#FarmingUNEA5 #UNEA5

“Biostimulants and organic fertilisers contribute to a model of sustainable intensification.”

@hellonatureint’s Erica Debenedetti shines a light on the value of inputs to help farmers deliver nature-based solutions for the #SDGs.

👉 bit.ly/FarmingUNEA

#FarmingUNEA5 #UNEA5

Get the highlights from @FarmingFirst's recent #FarmingUNEA5 Dialogue! ⏬

Watch facilitator @KayitareCryspin, on behalf of @worldfarmersorg, summarise the takeaways from the discussion on #PrecisionAgriculture techniques ⬇️

Find out more 👉 bit.ly/FarmingUNEA

#UNEA5

[WE RECOMMEND THAT YOU POST THIS VIDEO NATIVELY]
In Vietnam, Phu Anh Tu trains farmers to optimise pesticide use 🐜

The #PrecisionAgriculture training focuses on applying the right pesticide, at the right time, in the right dose, and in the right way.

Watch via @CropLifIntl: https://bit.ly/3H6cr5S

#FarmingUNEA4 #UNEA5

Over at @GlobalFarmerNet, @CraigeMackenzie explores the four M's of #PrecisionAgriculture:

MeasureSpec
MonitorManageMitigate

Read more: https://bit.ly/3LO9gU5

#FarmingUNEA5 #UNEA5

That's a wrap! 🎞

Over the past three weeks, @FarmingFirst's #FarmingUNEA5 campaign has highlighted the insights from the Dialogue on helping farmers deliver nature-based solutions for the #SDGs 🌍

See ALL takeaways and join the conversation!

bit.ly/FarmingUNEA

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#UNEA5