



SOCIAL MEDIA TOOLKIT WEEK 3:

PRECISION AGRICULTURE TECHNIQUES TO USE RESOURCES MORE EFFICIENTLY

Highlights from the Farming First Dialogue:

**HELPING FARMERS DELIVER
NATURE-BASED
SOLUTIONS
FOR THE SDGS**





*Help us spread the word about the highlights from **Farming First's** recent Dialogue on helping farmers deliver nature-based solutions for the SDGs!*

*Our Dialogue explored the range of promising nature-based solutions driven by agricultural innovation and implemented by farmers. This toolkit contains social posts for **Twitter, LinkedIn, and Facebook** on the key insights from the discussion on precision agriculture techniques to use resources more efficiently.*

Check out the takeaways and join the conversation on social media using the hashtag #FarmingUNEA5!

***A selection of graphics cards and videos** to accompany these posts can be downloaded [here](#).*



Twitter

Encouraging a holistic approach to farmer education was one of the overarching takeaways from @FarmingFirst's recent Dialogue and the conversation on #PrecisionAgriculture! 📖

Find out more: bit.ly/FarmingUNEA

[#FarmingUNEA5](#) [#UNEA5](#)

Does #PrecisionAgriculture have to mean #HighTech?

That question – and many others – were explored at @FarmingFirst's recent Dialogue and the conversation on #PrecisionAgriculture.

Get the takeaways 📖 bit.ly/FarmingUNEA

[#FarmingUNEA5](#) [#UNEA5](#)

We were delighted to take part in @FarmingFirst's Dialogue on helping farmers deliver nature-based solutions for the #SDGs 🌍

Get the highlights from the #FarmingUNEA5 discussion on #PrecisionAgriculture techniques to use resources more efficiently!

📖 bit.ly/FarmingUNEA

[#UNEA5](#)



"Farmers are the stewards, and soil is the foundation of #FoodSystems transformation."



Watch moderator @stinson_bl of the @WorldFoodPrize summarise the takeaways from ALL breakout sessions of @FarmingFirst's #FarmingUNEA5 Dialogue! 👉

Find out more 👉 bit.ly/FarmingUNEA

[WE RECOMMEND THAT YOU POST [THIS VIDEO](#) NATIVELY]

"By using technology, farmers can produce more healthy food and protect environmental resources."

@Jose_RPerdomo of @CropLife_La highlights the value of technology to help farmers deliver nature-based solutions for the #SDGs 📱

👉 bit.ly/FarmingUNEA

#FarmingUNEA5 #UNEA5

"Provide sustainable precision agriculture tools to smallholder farms in the developing countries."

@gkbor stresses the need for wide access to #PrecisionAgriculture to help farmers deliver nature-based solutions for the #SDGs.

👉 bit.ly/FarmingUNEA

#FarmingUNEA5 #UNEA5



"Provide science based information on how to implement sustainable farming practices such as conservation tillage."

Michael Riffle of [@ValentUSA](#) on what farmers need to deliver nature-based solutions for the [#SDGs](#).

👉 bit.ly/FarmingUNEA

[#FarmingUNEA5](#) [#UNEA5](#)

"Biostimulants and organic fertilisers contribute to a model of sustainable intensification."

[@hellonatureint](#)'s Erica Debenedetti shines a light on the value of inputs to help farmers deliver nature-based solutions for the [#SDGs](#).

👉 bit.ly/FarmingUNEA

[#FarmingUNEA5](#) [#UNEA5](#)

Get the highlights from [@FarmingFirst](#)'s recent [#FarmingUNEA5](#) Dialogue! 

Watch facilitator [@KayitareCryspin](#), on behalf of [@worldfarmersorg](#), summarise the takeaways from the discussion on [#PrecisionAgriculture](#) techniques 👉

Find out more 👉 bit.ly/FarmingUNEA

[#UNEA5](#)

[WE RECOMMEND THAT YOU POST [THIS VIDEO](#) NATIVELY]



In Vietnam, Phu Anh Tu trains farmers to optimise pesticide use 🐛

The #PrecisionAgriculture training focuses on applying the right pesticide, at the right time, in the right dose, and in the right way.

📺 Watch via @CropLifeIntl: <https://bit.ly/3H6cr5S>

#FarmingUNEA4 #UNEA5

Over at @GlobalFarmerNet, @CraigMackenzie explores the four M's of #PrecisionAgriculture:

- 📏 Measure
- 👁️ Monitor
- ⚖️ Manage
- 📊 Mitigate

Read more: <https://bit.ly/3LO9gU5>

#FarmingUNEA5 #UNEA5

That's a wrap! 🎬

Over the past three weeks, @FarmingFirst's #FarmingUNEA5 campaign has highlighted the insights from the Dialogue on helping farmers deliver nature-based solutions for the #SDGs 🌍

See ALL takeaways and join the conversation!

👉 bit.ly/FarmingUNEA

#UNEA5



Facebook / LinkedIn

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Discover more: bit.ly/FarmingUNEA

[#UNEA5](#)